

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
PATENT EXAMINING OPERATION

Applicants: Charles J. THOMAS, et al.

Serial No.: 10/628,173

Group Art Unit: 2137

Filed: July 28, 2003

Examiner: Michael J. Pyzocha

Att. Docket No.: Q1014/20014

Confirmation No.: 5596

For: SYSTEM AND METHOD OF GUARANTEED ANONYMITY OF CABLE  
TELEVISION VIEWERSHIP BEHAVIOR

**AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**INTRODUCTORY COMMENTS**

In the present application, on August 15, 2008, a Notice of Appeal was filed, along with a Pre-Appeal Brief Request for Review. On August 22, 2008 a Notice of Panel Decision from Pre-Appeal Brief Review was issued by the Office in which the Panel determined that Claims 2-12, 14-24, 27 and 28 remain rejected and that these should proceed to the Board of Patent Appeals and Interferences. The time period for filing the Appeal Brief was reset to one month (i.e., Sept. 22, 2008) from the date of the Panel decision, or the balance of the two-month time period running from the receipt of the Notice of Appeal i.e., Oct. 15, 2008, whichever is longer. This time period is extendable under 37 C.F.R. §1.36.

In lieu of filing an Appeal Brief, Applicants submit a Request for Continued Examination (RCE) application and this Amendment. Applicants request that the Appeal be withdrawn and that examination be moved back to the Examiner.

Amendments to the Claims are reflected in the listing of claims, which begins on Page 2 of this paper.

Remarks/Arguments begin on Page 8 of this paper.